



# **Shut the Chamber in Wisconsin:**

**A campaign to take our democracy  
back from WI's largest corporate  
lobbyist group**



Official organizing guide

## **The Wisconsin Wave's Shut the Chamber campaign – Introduction**

### ***What is the Wisconsin Wave?***

The Wisconsin Wave was founded in January 2011 by the Madison-based Liberty Tree Foundation as a non-partisan, non-profit group dedicated to building a grassroots movement to resist corporate austerity and advance democracy and shared prosperity. The Wisconsin Wave organized a number of rallies at the Wisconsin Capitol in early 2011 and has worked continuously since to build the grassroots democracy movement in Wisconsin.

### ***What is the Shut the Chamber campaign about?***

The corporate austerity agenda in Wisconsin can largely be traced to the US Chamber of Commerce's state affiliate, Wisconsin Manufacturers and Commerce. For decades, WMC has spent millions on electioneering and lobbying. Since January 2011, Wisconsin's executive, legislative, and judicial branches have been controlled by WMC-sponsored politicians, who have dutifully attacked workers' rights, environmental protections, public schools, and more.

The Wisconsin Wave's Shut the Chamber campaign is about taking our government back from corporate lobbyists. The campaign has 3 goals:

1. To expose how WMC is buying out Wisconsin's government
2. To discredit WMC by recruiting businesses to publicly oppose its activities
3. To defund WMC by organizing businesses and local chambers to divest

The main tactic is to organize businesses across Wisconsin to divest from Wisconsin Manufacturers and Commerce and empower them to join alternative business alliances that support strong communities.

By showing that WMC does not represent Wisconsin businesspeople and cutting off the funds it uses to buy politicians, we can eliminate WMC's influence over our government.

### ***How can I help the Wisconsin Wave to Shut the Chamber?***

As part of a grassroots movement, we depend on community volunteers to help us achieve our goals. There are many ways to help, and you can make an impact regardless of your experience and the time and resources you have available.

Volunteers can help by gathering petition signatures, signing up business owners, participating in public events, spreading the word, and more.

If you'd like to be part of the movement and you want to know how to get started, then this organizing guide is for you. It contains simple, step-by-step instructions for working in your community to Shut the Chamber. We encourage you to use the Wisconsin Wave office and staff as resources as we work together to build a brighter future of grassroots democracy and shared prosperity, and we look forward to taking this journey with you.

## **How to volunteer for the Shut the Chamber campaign - a step-by-step guide**

Before you get started, the first step is to contact the Wisconsin Wave office to find out how you can best help out with the campaign. Our contact information is as follows (check WisconsinWave.org for the latest information):

### **Street address:**

Wisconsin Wave/Liberty Tree Foundation  
122 State St., Suite 308

### **Mailing Address:**

Wisconsin Wave  
P.O. Box 260217, Madison, WI 53726-0217

### **Email:**

Office@LibertyTreeFoundation.org

### **Phone:**

(608) 620-5341

### **Web:**

WisconsinWave.org

### **Social Media:**

Facebook: Wisconsin Wave (page)

Twitter: WisconsinWave11

## **A Networking: use your connections to grow support organically**

- 1) Make a list of people you know
  - a) Who on the list is an activist, involved in community, or politically active?
  - b) Who on the list is a business owner, stakeholder, or employee?
  - c) Who on the list could introduce you to more activists or more business owners?
  
- 2) Talk to the people identified as potential activists and ask them to volunteer with you
  - a) Additional volunteers can bring experience, reinforcement, and networks - start by talking to people who were involved in WI uprising and Recall movement
  - b) Even if they don't volunteer, ask them to introduce you to more activists
  - c) Asking in person is best, by phone is second-best
  - d) Online asks are less compelling, but sometimes appropriate (for ex. emailing an activist listserv, posting a call for volunteer help on social media)
  - e) Whenever you talk to a strong supporter, ask them to get (more) involved - move them up the ladder of engagement
  - f) Make sure to connect new volunteers with Wisconsin Wave, and communicate with Wave about other volunteers in your community
  - g) Establish a communication network, and meet up regularly - working with a group of volunteers is a great way to stay motivated and focused, benefit from each other's skills and experience, and build friendships

- 3) Talk to business connections
  - a) Talk to any business owners on your list and ask them to sign on their business as WMC Free
  - b) Ask any business stakeholders and employees on your list to introduce you to business owners whom you can ask to sign on
  - c) The more business owners sign on at the outset, the easier it becomes to convince others to sign on (social proof, aka 'the bandwagon effect')

## **B The First Business Ask: Ask business owners to sign on as WMC Free**

- 1) Make a business walk sheet
  - a) List businesses by business district, street or neighborhood
  - b) Divide business districts among volunteers to avoid duplicate efforts
  - c) Try to match volunteers with businesses in their neighborhood or where they are regular customers
  - d) Use business walk sheet template, with fields for:
    - (i) Business name
    - (ii) Address
    - (iii) Date contacted
    - (iv) Who you spoke with
    - (v) Who is decision maker
    - (vi) Decision maker's contact info (phone, email, hours, etc.)
    - (vii) Signed on? (Yes, No, Undecided)
    - (viii) Decision maker's support level (1: strong supporter; 2: supporter; 3: supportive but undecided; 4: somewhat supportive but undecided; 5: not supportive)
    - (ix) Comments (needed follow-up, requested info, questions, objections, etc. - anything that could help us to convert the business to a supporter)
    - (x) Notes about business (type, size, history, etc.)
    - (xi) New business contacts (ask supportive business owners)
- 2) Approach businesses on walk sheet
  - a) Ask to speak with owner and give them the Business Rap – a short pitch for why their business should sign on as WMC Free (see Sample Business Rap)
  - b) Identify the people who can decide for each business: the decision makers
  - c) Make the ask to the decision maker: Sign up your business as WMC Free!
  - d) Basic business rap should be short and sweet - strong supporters may sign on right away, but many decision makers will need more time and more convincing
  - e) Bring info, materials, factsheets, FAQs to help answer questions
  - f) Ask to follow up, and offer to find answers to questions
  - g) Be polite, friendly and positive!
- 3) Track results
  - a) Who said Yes? No? Undecided - potential future supporter but not yet?
  - b) Ask strong supporters to introduce you to more business contacts
    - (i) ask if they're interested in staying involved

- c) Important to take notes on undecideds - what's their support level? What sort of follow-up is needed? Do they have specific questions or objections we need to address? What will it take to convert them from Maybe to Yes?
- d) Send progress reports to Wisconsin Wave and communicate with Wave organizers about needed follow-up, questions, training, etc.

### **C The Petition: Ask community members to express support for WMC Free business**

- 1) The petition – strategy
  - a) Petition asks businesses to become WMC Free and join alternative business alliances instead, because WMC agenda is hurting our communities and businesses that depend on them
  - b) Petition shows consumer demand and desire to patronize WMC Free businesses
  - c) Decide on target number of signatures together with other volunteers and Wave, based on size of community, number of volunteers, etc.
  - d) Once target number of signatures is acquired, you can use the petition to persuade business owners to sign on - and eventually the local chamber of commerce
  - e) The Wisconsin Wave will keep a list of WMC Free businesses, and petitioners can carry the list of local WMC Free businesses
    - (i) Connect supporters with supportive businesses
    - (ii) Added incentive for business owners to sign on
- 2) The petition - gathering signatures
  - a) Gather petition signatures at doors, downtowns, areas with foot traffic, farmer's markets, community events, campuses, demonstrations, etc.
    - (i) Target most receptive events and areas first
    - (ii) For door-to-door petitioning, divide target neighborhoods among volunteers to avoid duplicating efforts - track results of each door
  - b) Partner new volunteers with experienced petitioners for training and support
  - c) Set ambitious (but realistic) goals and timelines, and communicate regularly with other volunteers and Wave about progress
  - d) Use petitioning to raise awareness and recruit new supporters, volunteers, and businesses
  - e) Once you reach your signature goal, congratulations - you're ready for the next phase!

### **D The Second Business Ask: Follow up and convert undecideds to supporters**

- 1) Ask undecided businesses to sign on again
  - a) Use petition signatures and list of business supporters to help persuade them
    - (i) Petition signatures show demand in community for WMC Free businesses
    - (ii) Business list shows support among business community, 'social proof'
    - (iii) Added incentive: list of WMC Free businesses is public so supporters can patronize them
  - b) Prioritize outreach to undecideds based on support level
    - (i) Start with highest support levels
- 2) Continue engagement and follow-up with undecideds until they say Yes or No

- a) From time of first contact with business owner, engage in timely follow-up
  - (i) Answer their questions or find answers for them
  - (ii) Get them any info they request
  - (iii) When following up, always ask them to sign on
  - (iv) Record results of every contact
  - (v) Consult the Wisconsin Wave for help with follow-up
- b) When business owners become supporters, ask them to introduce you to more business contacts

## **E The Chamber: Ask the local chamber of commerce to become WMC Free**

- 1) Plan your approach to the local chamber of commerce
  - a) Do any of your networks have contacts involved with the local chamber?
  - b) What information can you gather about the local chamber, including involvement in political and lobbying activities?
  - c) Will your initial approach to the chamber be public (for ex. press conference) or private (for ex. asking contacts to introduce you to chamber board members)?
  - d) What business owners, community leaders, etc. will help you approach the chamber?
  - e) Consult with the Wave, other volunteers and supporters to create a plan
- 2) Ask the local chamber to become WMC Free
  - a) Using petition signatures and business list to show community support, ask local chamber to sign on to WMC Free statement
  - b) In your messaging, emphasize that local chambers of commerce should represent the values of their communities, and not support organizations that harm their communities
  - c) Be assertive with the ask - but also be prepared for resistance from the institutional culture of the chamber
    - (i) If you encounter resistance, work with your volunteers, supporters, and the Wave on a plan to increase the pressure (for ex. letter-writing campaign, media strategy, redoubled petition efforts)
    - (ii) If local chamber continues to resist, work with business supporters on a plan to move to an alternative business alliance unless the chamber agrees to go WMC Free
- 3) Declare victory!
  - a) Persuading your local chamber of commerce to go WMC Free is a major victory - make sure to let your supporters and community know about it
    - (i) Hold a victory party and put out a press release: for example "County chamber of commerce leaves WMC to protest agenda, joins alternative business alliance"
  - b) Even if the local chamber refuses to divest, your campaign can declare victory when other goals are achieved:
    - (i) Local businesses leaving local chamber for business alliances that do support strong communities: "50 local businesses leave chamber to protest WMC agenda, join alternative business alliance"
    - (ii) Local businesses going WMC Free: "100 local businesses declare themselves 'WMC Free'"

- (iii) Petition signatures - each signature represents a person informed about WMC and willing to patronize businesses that support strong communities: “1,000 community members express support for local businesses to divest from WMC corporate lobbyist group”

## **F Other volunteer activities**

- 1) Gathering testimonials - ‘How the WMC agenda has affected me/my family/our community’
  - a) When gathering signatures, talking to business owners, etc. you will meet people with stories about how the WMC agenda (attacks on workers, destroying environmental protections, economically destructive policies, etc.) has hurt them, their family, their business, or their community.
    - (i) them if they’re willing to share their story to help the campaign
    - (ii) Stories help people to understand injustice by moving the situation from abstract (corporate domination of government) to concrete (real damage to people’s lives)
    - (iii) Use the testimonial form to gather important information
    - (iv) Ask for their contact info and connect them with the Wave
- 2) Media engagement
  - a) Media is an efficient way to bring our campaign to a large audience
  - b) Work with the Wave on a strategy for getting in newspapers, on TV and radio
  - c) Letters to the editor are an easy way to reach newspaper readers
  - d) Use the internet and social media - contact bloggers and friendly social media groups with information about the campaign
- 3) Other ways to influence businesses and local chambers
  - a) Letter-writing campaigns aimed at specific businesses, local chamber, or chamber board members
  - b) Ask strong business supporters to recruit other business owners
  - c) Draw connection between WMC and news about unpopular govt or corporate decisions to get in the public conversation and make the case for divestment
  - d) Be creative - how else can you influence businesses and your local chamber?
- 4) Spreading the word to friends, family, and community
  - a) In-person is best - tell others about the campaign, and when talking to an interested person make a concrete ask to volunteer
  - b) Phone calls are second-best after in-person
  - c) Use email, listservs, social media, etc. to inform others about the campaign and ask them to volunteer
  - d) When attending activist groups, demonstrations, lectures, etc. talk to others about the campaign and bring info to distribute - ask organizers if you can give a brief pitch about the campaign
  - e) Whenever you hear anyone complain about the state of WI politics, say “I’m part of a grassroots campaign to stop the big money at the root of all these problems - want to help?”
- 5) Research
  - a) First, educate yourself about the US Chamber, WMC, and current events

- b) Knowledge is power - research on WMC or your local chamber can uncover facts that can help the campaign (for ex. info about election spending or unpopular issue positions)
  - c) Check [WisconsinWave.org](http://WisconsinWave.org) and [ShutTheChamber.org](http://ShutTheChamber.org) for information about WMC and the US Chamber of Commerce
  - d) If you find out useful information about WMC or your local chamber of commerce, use it in your campaign and share it with the Wave
  - e) If you're interested in doing research, connect with the Wave for resources and guidance on how to most effectively use your time
- 6) Teach-ins and informational events
- a) Teach-ins can raise awareness about WMC and recruit new supporters
  - b) Other informational events - for example, a panel discussion with business owners about alternatives to US Chamber
- 7) Share your ideas for the campaign with the Wisconsin Wave
- a) The Wisconsin Wave is a grassroots organization that runs on the energy and ideas of its supporters - if you have ideas that could help this campaign to succeed, let us know!

#### G Coordinating efforts with the Wisconsin Wave

- 1) Communication between Wisconsin Wave and volunteers
- a) Regular, effective communication is essential to work together effectively and harness power in numbers
    - (i) Step 1 to get involved is to contact the Wisconsin Wave office
  - b) The Wisconsin Wave staff will work with volunteers in your area to devise a communication plan
  - c) The most common forms of volunteer communication include meetings, trainings, and both individual and group phone calls and emails
  - d) Contact information for the Wisconsin Wave is listed at the beginning of this volunteer guide – check [WisconsinWave.org](http://WisconsinWave.org) for the latest contact info.

To get started as a volunteer for the Shut the Chamber campaign, just get in touch with the Wisconsin Wave office using the contact info listed above. We look forward to working with you!



## Shut the Chamber Wisconsin - Sample Business Rap

Hi, I'd like to speak with the owner of this business. Are they around? Can I speak to them for a few minutes?

**If NO:** Sorry I missed them. When will they be back? Thanks! [Make note of business owner's hours OR take down owner contact info on Business Walk Sheet]

**Opening:** Hi, my name is \_\_\_\_\_. I'd like to ask you a quick question — how do you feel about big corporations using their money to buy influence over government?

**If they APPROVE of BIG MONEY LOBBYING:** Well, thanks for your time!

### **If they DISAPPROVE:**

Well, I'm with a group called the Wisconsin Wave.

We're talking with business owners about Wisconsin Manufacturers and Commerce, which is the state's US Chamber of Commerce affiliate and largest corporate lobbyist group. WMC spends millions of dollars to get their sponsored politicians into office, and millions more to lobby those same politicians to pass laws to help a narrow group of well-connected corporations, instead of looking out for our communities and the small businesses that depend on them.

The thing is, WMC can only claim to be "Wisconsin's business voice" because of the credibility and financial support they derive from local chambers of commerce across the state and their dues-paying members.

But we know that there are many business owners in Wisconsin who don't feel represented by WMC's agenda and don't want WMC lobbyists to speak for them.

So, we're asking business owners across the state to sign on to a public statement that their business is WMC Free.

We're also in the community gathering petition signatures from people who want to support WMC Free businesses, and our petition gatherers are carrying a list of businesses in the community that have signed on.

We're talking to lots of people who want to support businesses that stand with their community.

**WMC FREE ASK:** So would you be willing to sign on as WMC Free and add your business' name to the list?

[Give them a copy of the Business Sign-on Statement]

**If YES to WMC FREE:** Great! Thanks so much.

**If UNDECIDED:** [see below]

**BUSINESS TESTIMONIAL ASK:** Also, we're asking folks to make a statement of support to help us get our message through. We're working hard to inform people about how the WMC agenda is hurting our communities and the businesses that depend on them, but it's even more powerful when the message is coming from the business owners themselves. Would you be willing to make a statement of support for our WMC Free campaign?

**STICKER ASK:** Here's a WMC Free sticker. We're asking businesses to publicly display this sticker on their front door or their front window. That lets people in your community

know that your business really cares about the community too. Would you be willing to display this sticker?

**BUSINESS CONTACTS ASK:** Can you think of other business owners you know who might be supportive of this campaign? Which businesses?

**BUSINESS VOLUNTEER ASK:** This campaign is even more effective when community stakeholders like yourself organize their colleagues in the business community. Would you also be willing to introduce us to more people in the business community?

**If UNDECIDED about WMC-FREE:** Okay, well I'd be happy to answer whatever questions you have about our WMC Free campaign. So much of what's going wrong in Wisconsin can be traced back to WMC, from the economic austerity agenda that has made our economy fall well behind the national average, to the shortsighted attacks on environmental protections like the recent iron mining bill, to the devastating cuts from public education.

Also, as I said, we are gathering petition signatures, and our petition gatherers are carrying a list of businesses in the community that have signed on. We're talking to lots of people who want to support WMC Free businesses that stand with the community - so would you be willing to add your business to the list?

**If they NEED MORE TIME TO DECIDE about WMC-FREE:** That's fine, I certainly understand. I've got some materials with more information about what we're doing, and you can also go to [wisconsinwave.org](http://wisconsinwave.org) for more information on what we're doing.

**FOLLOW-UP ASK:** I really appreciate you taking the time to talk with me, and we'd love to stay in touch. Can we check back in with you in a week or so, after you've had some time to do your research and think about it? [Take down contact info for follow-up]

[Give them materials, including Business Sign-on Statement, WMC factsheet, and others as requested]

[Take notes about conversation afterward on Business Walk Sheet - support level, comments (including owner's questions and objections, plus other needed follow-up), and notes about business]

Thanks a lot for your time - have a great day!

**Notes about the business rap:** This is a model to provide guidelines for conversations with business owners about the campaign. It's very helpful to practice these talking points and asks, and to practice with a friend to prepare yourself for different conversations you could have. At the same time, no two conversations will be exactly alike. For example, some business owners will be more swayed by the argument that WMC unfairly helps their big business competitors, while others might care more about other issues: schools, the environment, workers' rights, etc. Also, they will likely ask many different questions, not all of which are covered in the FAQs below. It's very helpful to know the rap well, but it's not written in stone - use your judgement to make the rap as persuasive as possible for the person you're talking to. The more you educate yourself about the issues involved, the better you'll be able to answer questions on the spot, making your rap more persuasive.

Always take notes on questions and objections, especially those you have trouble answering, for purposes of follow-up - and share them with the Wisconsin Wave so we can continue expanding our list of Frequently Asked Question (contact info below FAQs). Finally, don't worry if business owners you talk to are reluctant to commit – for many, this is a lot of new information, and it's a very natural reaction to ask for more time to process the information, do research, etc. Do make sure to ask them if you can follow up, so as to leave the door open for further engagement.

## **FREQUENTLY ASKED QUESTIONS:**

### **HOW DO WMC AND THE US CHAMBER OF COMMERCE DO WHAT THEY DO?**

Much of the US Chamber's money comes directly from big corporations, but some comes indirectly from their affiliated state chambers of commerce like WMC, which gets its money both from large corporations and local chambers of commerce, such as the Greater Madison Chamber of Commerce. Even if you don't directly affiliate with the US Chamber or WMC, if you belong to a local chamber of commerce affiliated with WMC, they can still indirectly use your money to lobby for special treatment for your big-business competitors.

### **WHAT IS THE GOAL OF THIS CAMPAIGN?**

Our number one goal is to take back our government from WMC lobbyists, on behalf of all the Wisconsin families, communities, and small business owners who are being hurt by WMC's agenda. We have three ways of doing this:

1. Inform people about how WMC is controlling and corrupting our government
2. Show that WMC doesn't represent small business owners in Wisconsin (and encourage business owners to join alternative business alliances that do support strong communities)
3. Defund and discredit WMC by convincing businesses and local chambers of commerce to divest and disassociate themselves from WMC

### **WHY ARE YOU TARGETING WMC WITH THIS CAMPAIGN?**

Huge multinational corporations have used the US Chamber and its state affiliates like WMC to buy our government and make it work exclusively for them, instead of the communities they represent and the small businesses that depend on them. WMC consistently spends more money on elections and lobbying than any other lobbyist organization in Madison. And WMC's millions have gone to push through an agenda that has not only been disastrous for Wisconsin's families, environment and schools, but also has made Wisconsin drop well behind the national average in private-sector job creation, wage growth, and economic outlook - quite simply, it's bad for business, especially small business. By denying WMC the dues money paid by small business owners like yourself, we can cut off a good amount of the funds it uses to buy politicians and impose its harmful agenda.

### **I LIKE MY LOCAL CHAMBER OF COMMERCE. WHY ARE WE TARGETING THEM?**

It's great to have a supportive community for small business owners. And most of the folks who belong to your local chamber probably have no idea that their money is being used to support the WMC agenda. We're bringing that information to business owners and petitioning the local chambers to do the right thing, and they will if enough community business owners sign on to our statement. If they don't, then they need to know that their members may choose to affiliate instead with one of a number of other small business associations that put community needs before big corporations' greed.

## **WHAT ARE SOME OTHER BUSINESS ALLIANCES THAT PROVIDE A SUPPORTIVE BUSINESS COMMUNITY - AND SUPPORT STRONG COMMUNITIES TOO?**

There are a number of organizations that care about small businesses and strong communities. The American Independent Business Alliance—AMIBA for short—is one. The Wisconsin Business Alliance is another clear alternative to WMC. The Main Street Alliance is another, as is the Business Alliance for Local Living Economies. In short, there are a number of growing organizations that allow you to belong to a supportive community of other small business owners and have the same benefits of belonging to your local chamber, while knowing that your business' name and money aren't being used to justify a narrow political agenda that doesn't represent your business or your values.

## **WHERE CAN I GO TO DO MY OWN RESEARCH?**

We've got a lot more information about WMC, alternative business alliances, and this campaign on [WisconsinWave.org](http://WisconsinWave.org). For more information about the national effort to divest from the US Chamber of Commerce and build national alternatives, go to [ShutTheChamber.org](http://ShutTheChamber.org). If you have specific questions related to this campaign and you can't find the answers on our site, please feel free to contact the Wisconsin Wave and Liberty Tree Foundation office.

## **CONTACT INFO:**

Wisconsin Wave  
P.O. Box 260217  
Madison, WI 53726-0217  
(608) 620-5341

[WisconsinWave.org](http://WisconsinWave.org)  
[LibertyTreeFoundation.org](http://LibertyTreeFoundation.org)  
[Office@LibertyTreeFoundation.org](mailto:Office@LibertyTreeFoundation.org)

Join business owners across Wisconsin in declaring:

**“I support strong communities - that's why my business is WMC Free!”**

**Business name:**

**Business owner(s):**

**Statement of support (optional):**

**Owner contact info**

**Phone:**

**Email:**

**Address:**



Don't list my business name on the public list of WMC Free businesses

*The Wisconsin Wave/Liberty Tree Foundation will not sell or share your personal information with any other organization or person.*

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Business name:

Address:

Date contacted:

Who you spoke with:

Decision maker name and contact info:

Signed on? (Yes/No/Undecided)

Support level :

(1: strong support; 2: support; 3: supportive, undecided;  
4: somewhat supportive, undecided; 5: not supportive)

Comments:

Notes about business:

New business contacts:

Business name:

Address:

Date contacted:

Who you spoke with:

Decision maker name and contact info:

Signed on? (Yes/No/Undecided)

Support level :

(1: strong support; 2: support; 3: supportive, undecided;  
4: somewhat supportive, undecided; 5: not supportive)

Comments:

Notes about business:

New business contacts:

The agenda imposed on Wisconsin by the corporate lobbyist group Wisconsin Manufacturers and Commerce (WMC) via sponsored politicians – attacks on worker’s rights, rollbacks of environmental protections, cuts to public schools and healthcare, tax giveaways to the wealthy and corporations while the real economy crumbles, and more – has taken a toll on families, businesses, and communities across Wisconsin. Our democracy has been hijacked by big money, but by sharing our stories, we can motivate our fellow Wisconsinites to take action to take our government back for the people.

Name:

Phone number:

Email:

Address:

How the WMC agenda has affected me/my family/my business/my community:

I consent to the Wisconsin Wave/Liberty Tree Foundation using my name, hometown, and story in public informational materials for the Shut the Chamber campaign. (The Wisconsin Wave/Liberty Tree Foundation will not sell or share your phone, email, street address, or other personal information with any other person or organization.)



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# Get Big Money Out of Politics!

- ▶ As a Wisconsin resident I am concerned about the growing influence of big money over our government.
- ▶ The corporate lobbyist group Wisconsin Manufacturers and Commerce (WMC) is hurting our economy and the families and businesses that depend on it.
- ▶ I prefer to patronize businesses that support strong, healthy, and sustainable communities.
- ▶ I urge my neighborhood businesses & local chamber of commerce to become WMC Free & join a statewide business alliance that supports strong communities.

1)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!
2)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!
3)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!
4)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!
5)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!
6)	<u>Name</u> <u>Address</u>	<u>Phone</u>  <u>City/State/Zip</u>	<u>Email</u> <input type="checkbox"/> I'm interested in volunteer opportunities Business name: _____ <input type="checkbox"/> List my business as WMC free!

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[www.wisconsinwave.org](http://www.wisconsinwave.org)